



# Privacy Notice and Cookie Policy for Website Users



## **PRIVACY NOTICE AND COOKIE POLICY FOR WEBSITE USERS**

Rawle Gammon and Baker Holdings Ltd (RGB, we, us) are committed to protecting and respecting the personal information you provide to us and what we learn about you from your visit to our website (Site).

This Policy sets out the basis on which any personal data we collect from you, or that you provide to us will be processed by us. Please read the following carefully. By using our Site and/or registering with us, you are agreeing to the terms of this Policy.

If you have any queries regarding this policy or complaints about our use of your information please contact our nominated representative (whose contact details are set out below) and we will do our best to deal with your query or complaint as soon as possible.

Our nominated representative for the purpose of the Data Protection is Paul Turner, Finance Director. Paul can be contacted via email on [paul.turner@rgbltd.co.uk](mailto:paul.turner@rgbltd.co.uk) via telephone on 01271 313000 or via letter sent to our Head Office.

Rawle Gammon and Baker Holdings Ltd (RGB) is the Data Controller.

This Privacy Statement sets out how RGB will use the personal data gathered from users of our Site.

We may make changes to this statement from time to time to reflect developments in the law or in the provision of our services.

### **What personal data is collected and what it is used for**

Data that you provide to us when using our Site such as your contact details and details about any requests for information you might make, completion of surveys, job applications, details of your visits to our Site including but not limited to traffic data, location data, weblogs and other communication data will be held by RGB and used for the following reasons:

- to respond to your requests for information or provide products or services to you efficiently
- to process your job applications
- to assess the effectiveness and performance of our Site
- to administer and manage our communication and relationship with you
- to keep you informed of news, updates or events that you may be interested in
- to enhance and improve the way that we communicate with you
- to manage health and safety and security
- to fulfil our regulatory obligations

Some of the information we hold will have been provided by you at the time you visited our Site. Other information may be obtained during the course of our relationship with you to enable us to carry out the purposes set out above.

We may collect information about your computer, including where available your IP address, operating system and browser type, for system administration. This is statistical (non-personal) data about a user's browsing actions and patterns.

### **What are cookies and how do we use them?**

Cookies are small text files that websites put on your computer so the site can remember who you are. They contain a unique, but anonymous, identifier, which is usually a string of letters or numbers.

Our Site uses cookies to distinguish you from other users. This helps us to provide you with a good experience when you browse our Site and also allows us to improve our Site.

We use the following types of cookies:

- Functional cookies. These are cookies that are required for the operation of our Site
- Analytical/performance cookies. They allow us to recognise and count the number of visitors and to see how visitors move around our Site when they are using it. This helps us to improve the way our Site works, for example, by ensuring that users are finding what they are looking for easily. These cookies do not personally identify any individual user and are usually third party cookies, which we use to deliver a better user experience.

If you were given a choice when you entered our Site whether to accept or decline cookies and you failed to select one of the options, by continuing to use the site you agree to our use of cookies.

We process data generated by cookies for purposes as set out above based on a Legitimate Interest, unless you have asked us not to.

If you wish to opt-out from our use of cookies, you can do this by visiting our Site at <https://www.rgbltd.co.uk/cookies>, or by contacting the Brand Team at [brandteam@rgbltd.co.uk](mailto:brandteam@rgbltd.co.uk) or 01271 313000 or alternatively you can also write to us at The Brand Team, RGB Building Supplies, Gammon House, Riverside Road, Pottington Business Park, Barnstaple, EX31 1QN.

If you ask us not to use cookies, we switch off all cookies except for the functional cookies that are essential for the Site to run (including a cookie which tells us that you have made this choice).

You can block all cookies (including functional cookies) by activating the setting on your browser that allows you to refuse the setting of cookies. However, if you do this you may not be able to access some parts of our Site. You can find more information about enabling and disabling cookies at [www.allaboutcookies.org](http://www.allaboutcookies.org).

Where we have a Legitimate Interest, we may use your information for marketing purposes unless you have asked us not to. This marketing may be by targeted web marketing, mail, telephone, SMS or email.

If you are receiving unwanted marketing information, please contact the Brand Team at [brandteam@rgbltd.co.uk](mailto:brandteam@rgbltd.co.uk) or 01271 313000 or alternatively you can also write to us at The Brand Team, RGB Building Supplies, Gammon House, Riverside Road, Pottington Business Park, Barnstaple, EX31 1QN.

You may withdraw consent for RGB to process your data at any time.

#### **How will my personal data be processed**

Your personal data will only be processed in line with the Data Protection Principles, which are:

- Personal Data must be processed **lawfully, fairly and in a transparent manner**
- Personal Data must only be collected for **specified, explicit and legitimate purposes**
- Personal Data must be **adequate, relevant and limited to what is necessary**
- Personal Data must be **accurate and up to date**

- Personal Data must not be kept any longer than **necessary**
- Personal Data must be processed in a manner that ensures **appropriate security**

#### **How long will you keep my personal data for**

We will not keep your personal data any longer than necessary, however, for advertising and PR purposes certain information will be kept for a longer period.

#### **Sensitive Information**

We will not generally collect sensitive personal data such as information about physical or mental health from you on or via our Site, but if you do choose to share sensitive information with us (such as details about your medical health), we will treat this information appropriately.

#### **Disclosure of information to third parties**

We will never sell your personal data to third parties. We will disclose your information to third parties with which we are associated in order to perform certain functions, for example, to our website development partner in order to improve and enhance our Site.

We will also disclose information about you if we have a legal obligation to do so.

#### **Obtaining the information we hold about you**

You have a right to request access to the information we hold about you and the right to request reasonable corrections and deletion of any inaccuracies. Under the General Data Protection Regulations, we are required to respond to your request within one month. If you would like a copy of the information we hold about you, please write to Mr Paul Turner, Finance Director, Rawle Gammon and Baker Holdings Ltd, Gammon House, Riverside Road, Pottington Business Park, Barnstaple, EX31 1QN.

RGB will not charge you for responding to your request however we will ask you to provide sufficient evidence to demonstrate that you are the data subject or the data subject's legal representative.

NOTE: Where requests are manifestly unfounded or excessive, in particular because they are repetitive, we may:

- Charge a reasonable fee taking into account the administrative costs of providing the information; or
- Refuse to provide the information. A refusal will be accompanied by an explanation why, together with information about your right to complain to the supervisory authority and to your rights to a judicial remedy.